

# Partners & Events page

https://partner.yas.io/



### In 30-seconds or less

- 1. Unique space Exclusive for YAS partners to showcase your Products / Services.
- 2. Setup and Manage Events with a professional registration process (free and paid events).
- 3. Embed YAS ACTYVE insurance into any of your events or business activities.
- 4. Leverage on YAS' Marketing Capabilities and database.
- 5. Setup within 1-day!

Curious?

Go in-depth with the next 6-pages
or schedule a 30-min video call with us.



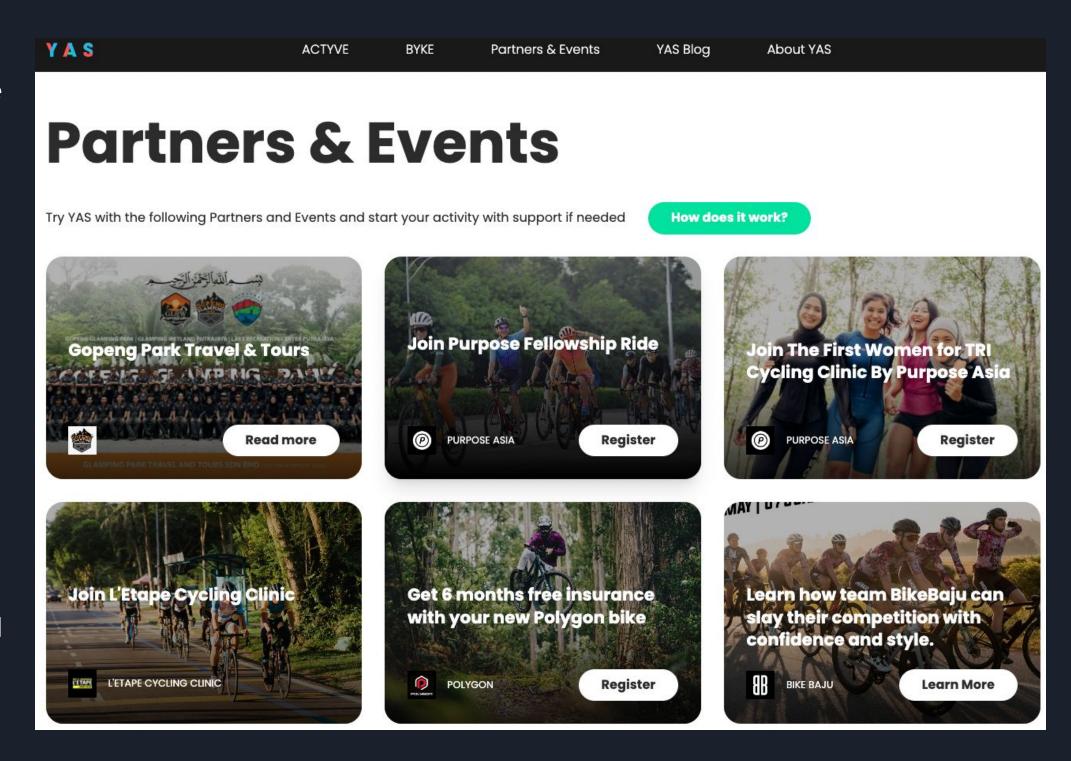
### What is a Partner Page?

#### **Dedicated Marketing Page for YAS Partners**

- A partner page is a dedicated web page provided by YAS for our partners to tell their story.
- Market products and services to the YAS community.
- Setup and manage your event registration.

#### **Event Management with Insurance**

- Partners can turn on an event registration module to host their events.
- The event registration module can be combined with ACTYVE Insurance to cover participants for Medical Claims and loss/damage of personal belongings.
- YAS will take care of any insurance claims after the event.





### A partner page within I day

- YAS will setup the webpage for Partners based on Partners' needs with images and write-up provided by partners.
- YAS will activate the event registration and insurance activation module.
- YAS and Partner to launch the page and start a marketing campaign.
- Users can register on the page and will automatically receive their event confirmation and insurance certificate for the day(s) of the event.
- Partners can keep track of user registration in real-time.

#### Purpose Fellowship Brings Back 100km Ride In Malaysia

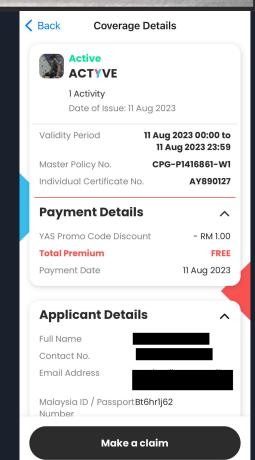
Get ready for an epic challenge as the Purpose Fellowship brings back our 100km community ride in Malaysia

Date: Sunday July 30th, 2023 Meeting Time: 7 a.m. Duration: 3-4 hours Meeting point: Start and finish at Bike and Beans, Putrajaya

Register



	YAS
Hey th	nere Lee Ivy,
You're	e all set for the <mark>Purpose Fellowship</mark> Ride on July 30!
Here a	are the ride details:
	Meeting point: Start and finish at Bike and Beans, Putrajaya
	• Meeting Time: 7 am
	• Duration: 3-4 hours
	here's a heads up that YAS ACTYVE's on-demand sports protection will be
	your back as you ride your heart out, so you can leave all your worries behind
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Email Phone	
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### Sample Partner Pages



rou're invited to the first Women for TR Cycling Clinic powered by Purpo

Date: July 16, 2023 Time: 7 am - 9 am

Location: like & Bed





#### **Didie Aziz**

This session will be led by Didie Aziz who is a triathlete, mather, SN-certified coach, and long-term Purpose Ambassador.

s designed for beginners who want to gain more confidence riding on the roads

and safety signages to look out for while riding on the road.

Following the workshop Didle will take you on a 30km ride at a comfortable pace of 25km/h.

The training clinic is also sponsored by YAS Insurance. When you join this event, you will have coverage for personal injuries and damages to the personal belongings that you carry with you and you have an aption to add on comprehensive bicycle insurance.





#### What is L'Etape Cycling Clinic?

This Cycling Clinic aims to educate our participants with regard to the technicality of the race, educating the cyclist on road safety, training for the race, and the dietary requirements in preparation before, during and offer the race.

#### Stepping Up the Game to Conquer the Road

Held across four different dates at Putrajaya Loop, Orbit Cycle, Lalaport, and Desaru Coast, the L'Étape Cycling Clinic was an exciting learning experience aimed at prepping participants for the ultimate challenge of L'Étape Johor 2023.

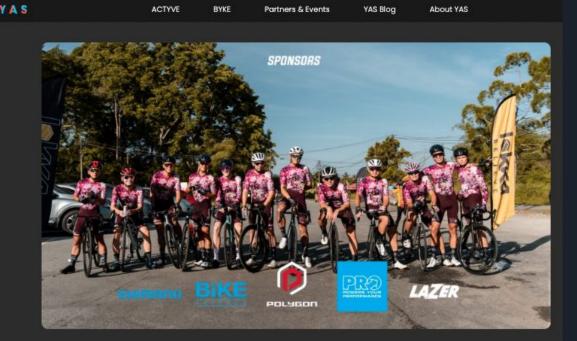
Participants were immersed in a world of technical expertise, road safety insights, and specialized training strategies led by experienced if trans Marinskin Ambresardor conches. They also received essential autition him to actional participance.

Powered by aminoVITAL\* and hosted by esteemed L\*Etape Johor Ambassadors, the clinic even had Q&A sessions to equip participants with practical insights to achieve their personal best and maximize their potential!

You could feel the energy and enthusiasm at each clinic as over 100 passionate cyclists came together each session to learn and share their love for the sport. The Lalapart session, in particular, was a standout, brimming with excitement as cyclists connected, supported and motivated one exciter.

The best part? All participants enjoyed the peace of mind of being protected by YAS. As a trusted partner, YAS provided comprehensive coverage, ensuring the safety and security of every cyclist throughout the clinic and the recently concluded race!

See snapshots of both the L'Étape Clinic and L'Étape Johor 2023 on <u>geletapernalaysia</u>. Also, stay connected with us for more updates on future events!



#### Partnering with BikeBaju

Partnering with BikeBaju, creators of spectacular cycling apparel with a local twist, YAS will be supporting 11 cyclists (Team BB) who are set to race at multiple riding events throughout 2023.



loss of personal belongings using YAS ACTYVE via the YAS app. Adorned with dazzling designs, the racers are also covered by YAS BYKE, so they can slay their competition with confidence and style.

#### **YAS** empowers

YAS empowers active individuals with simple, affordable, and efficient insurance solutions that integrate seamlessly into their everyday lives.



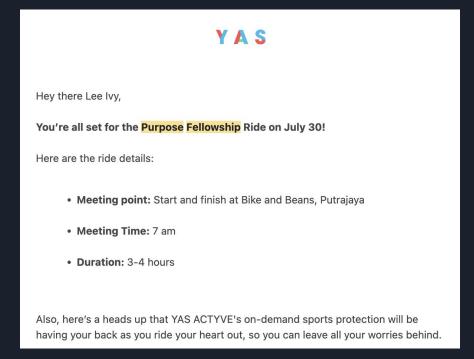
With its cutting-edge blockchain technology and customercentric approach, YAS is poised to revolutionize the insurance

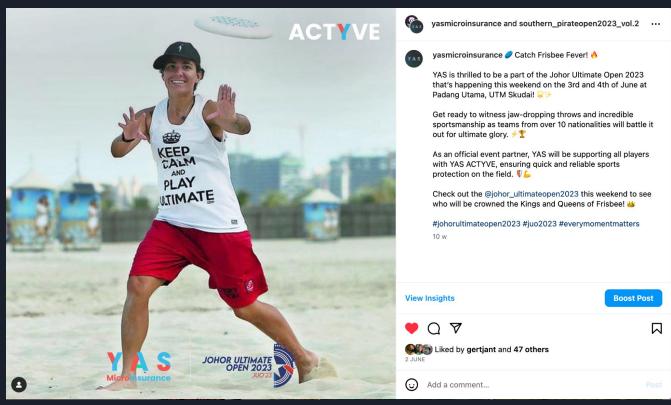
Read more about our vision



### Optimise your Partner Page

- A partner page alone is not enough. Together we will actively drive users to the page to promote partners' services and drive event registration.
- It is recommended to start marketing events at least 14-days prior to the event date. 3-4 weeks will give an even better response.
- Email Communication: YAS and Partners can send email notifications or any important updates to the signed up users.
- Social Media: Promote interaction through Partners' collaboration posts to boost the registration.



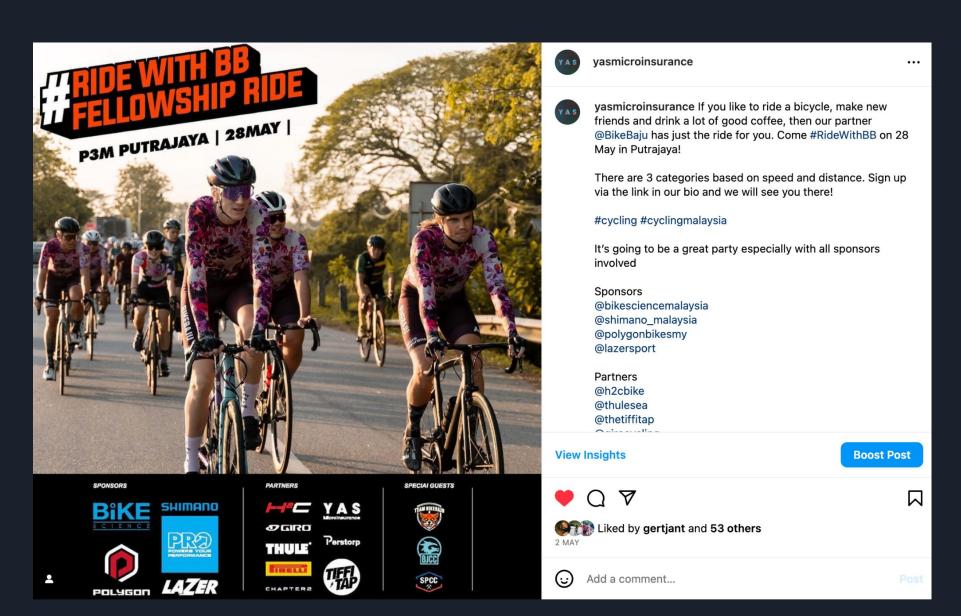




### Social Media Collaboration



L'etape had to cap at 100 participants for each of the cycling clinics because the response was overwhelming.



BikeBaju's event attracted more than 500 participants



### What do our partners say?

The partner page provided us with a seamless event registration process for more than 500 participants.

We had a few crashes but thankfully all of the participants were covered by YAS ACTYVE for only RM2 per day and we didn't need to get involved in the claim process.

Yim Wai Soon, Bike Baju

The YAS Partner page module allows for our customers to register their new Polygon Bike with YAS BYKE insurance in just a few simple steps. We enjoy the collaborative marketing efforts together with YAS as it gives us a new way to showcase the value that Polygon brings to the community as the first bicycle brand in Malaysia to provide embedded insurance.

Daniel Law, Head of Rodalink and Polygon Malaysia

Within a day we had our 4 partner pages setup and now our guests can enjoy the benefit of being insured while doing their activities in one of our outdoor adventure locations. This provides peace of mind as we want to showcase that we are the safest outdoor and adventure park in Malaysia, an extra USP for us!

Shahrul Adnan, Gopeng outdoor and Adventure Park



### Summary: Benefits of a Partner Page

#### **Customised Web page and added USP**

- Partners can customise their own webpage by sharing high quality visuals or videos and event details.
- Partners will have their own unique webpage link for ease of sharing to their customers.
- Provide consumer with peace of mind and an additional USP to promote your brand.

#### **Streamlined Event Management**

- Event setup within 1-day
- YAS will handle the registration process.
- YAS handles claims directly, removing the burden from the event organizers.

#### **Embedded Coverage**

- Each event sign-up comes with an embedded coverage for as low as RM2 per participant, per day and multi-day events are also possible.
- ACTYVE covers medical expenses, potential MC claims on weekly basis and loss/ damage of personal belongings.



## Thank You